

Kiln SLC's Coworking Day + Happy Hour Mixer!

DATE: Wednesday, August 20, 2025
LOCATION: Salt Lake City, Utah, US

Event Description

Kiln SLC's Coworking Day + Happy Hour Mixer! is a premier conferences event in Salt Lake City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 35/100
Expected Attendance: 176 people
Event ID: DhfRkai7EkKFSGcg9L

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 70 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
