

Kiko, André Dalcan, M.a.d.s., and South Connection Records

DATE: Saturday, September 27, 2025
LOCATION: Nîmes, Occitanie, FR

Event Description

Kiko, André Dalcan, M.a.d.s., and South Connection Records is a premier concerts event in Nîmes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 49/100

Expected Attendance: 908 people

Event ID: Af7yLbt8iSeY8R3SUa

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 363 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.