

# KIFE 2025 - Kunming International Flower Expo of China

DATE: Thursday, September 18, 2025  
LOCATION: Kun Ming Shi, Yun Nan Sheng, CN

## Event Description

KIFE 2025 - Kunming International Flower Expo of China is a premier expos event in Kun Ming Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos  
**Importance Rank:** 70/100  
**Expected Attendance:** 10,383 people  
**Event ID:** C8FkxmEroo2abbwLiw

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 4,153 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*