

Kiana Ledé, Muni Long, Mariah the Scientist, and 6 others

DATE: Saturday, August 30, 2025
LOCATION: Saint Catharines, Ontario, CA

Event Description

Kiana Ledé, Muni Long, Mariah the Scientist, and 6 others is a premier festivals event in Saint Catharines. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 58/100

Expected Attendance: 2,500 people

Event ID: 5YXMrW5Tbgi9dZXaS3

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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