

Khristian Mizzi & Gretta Ziller at The Lomond Hotel.

DATE: Wednesday, August 27, 2025
LOCATION: Brunswick East, Victoria, AU

Event Description

Khristian Mizzi & Gretta Ziller at The Lomond Hotel. is a premier performing-arts event in Brunswick East. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 40/100

Expected Attendance: 308 people

Event ID: C64XBFXaDq4B7jVHEo

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 123 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.