

Khlong Pheka Trail

DATE: Saturday, October 18, 2025
LOCATION: Pho Ngam, Prachin Buri, TH

Event Description

Khlong Pheka Trail is a premier sports event in Pho Ngam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 33/100

Expected Attendance: 137 people

Event ID: H5PyjmkJvPayf5qQsV

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 55 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.