

# KHL - Avangard vs Barys Astana

DATE: Sunday, November 23, 2025

LOCATION: Astana, Astana, KZ

## Event Description

KHL - Avangard vs Barys Astana is a premier sports event in Astana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,452 people

**Event ID:** Cmvc6H4cWToX2d2diR

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,581 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*