

KHL - Admiral Vladivostok vs Neftekhimik

DATE: Thursday, January 8, 2026
LOCATION: Nizhnekamsk, Respublika Tatarstan, RU

Event Description

KHL - Admiral Vladivostok vs Neftekhimik is a premier sports event in Nizhnekamsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,018 people

Event ID: FGdkBYrrwqQ9mMdk3r

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,007 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
