

Khao Jook Dragon Trail

DATE: Saturday, January 10, 2026

LOCATION: Kong Din, Rayong, TH

Event Description

Khao Jook Dragon Trail is a premier sports event in Kong Din. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 524 people

Event ID: J5tKYaqY9fC98fDcQk

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 210 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/khao-jook-dragon-trail>

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