

Khao Eto Trail

DATE: Saturday, January 10, 2026
LOCATION: Tambon Noen Hom, Chang Wat Prachin Buri, TH

Event Description

Khao Eto Trail is a premier sports event in Tambon Noen Hom. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 37/100

Expected Attendance: 225 people

Event ID: Arzf9RbAo2Fx6Knf7m

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.