

Keziah Jones

DATE: Wednesday, October 29, 2025
LOCATION: Saint-Martin-des-Champs, Bretagne, FR

Event Description

Keziah Jones is a premier concerts event in Saint-Martin-des-Champs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 41/100

Expected Attendance: 363 people

Event ID: HyxRRbERCXoxRdrtp9

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 145 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
