

Kewell Converters Open House: National Manufacturing day

DATE: Friday, September 26, 2025
LOCATION: Edenbridge, England, GB

Event Description

Kewell Converters Open House: National Manufacturing day is a premier expos event in Edenbridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 47/100
Expected Attendance: 673 people
Event ID: 9To5GVsQABVWJghqVG

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 269 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
