

Kevin & Perry Go Large...Christmas Rave Special

DATE: Sunday, December 21, 2025
LOCATION: Bournemouth, England, GB

Event Description

Kevin & Perry Go Large...Christmas Rave Special is a premier performing-arts event in Bournemouth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 47/100
Expected Attendance: 719 people
Event ID: 3o6xZVA47SzrXdgaTi

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 288 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
