

Kevin and Perry GO LARGE - Leamington Spa

DATE: Friday, September 12, 2025
LOCATION: Royal Leamington Spa, England, GB

Event Description

Kevin and Perry GO LARGE - Leamington Spa is a premier concerts event in Royal Leamington Spa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: 4s2LksySm43TCJXWS2

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.