

Kerri Chandler, The Blessed Madonna, théos, and Simon Shaw

DATE: Thursday, September 11, 2025
LOCATION: Ibiza, ES

Event Description

Kerri Chandler, The Blessed Madonna, théos, and Simon Shaw is a premier concerts event in Ibiza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 465 people

Event ID: CRhsAGG5PHD8Bh7NZC

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 186 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.