

Kerri Chandler, Gorgon City, and DJ Deep

DATE: Thursday, September 25, 2025
LOCATION: Ibiza, ES

Event Description

Kerri Chandler, Gorgon City, and DJ Deep is a premier concerts event in Ibiza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 51/100

Expected Attendance: 1,100 people

Event ID: E4V8q9BMLQ3vkVRH2d

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 440 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.