

# Kermés / Annual Latin Food and Music Festival - Blessed Miguel Pro Parish - St. Leonard Church

DATE: Sunday, August 24, 2025

LOCATION: Berwyn, Illinois, US

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## Event Description

Kermés / Annual Latin Food and Music Festival - Blessed Miguel Pro Parish - St. Leonard Church is a premier festivals event in Berwyn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 50/100

**Expected Attendance:** 950 people

**Event ID:** HZCQiqHSDf8VBdT6CQ

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 380 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/kerms-annual-latin-food-and-music-festival-blessed-miguel-pro-parish-st-leonard-church>

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