Kenny Feidler in Hanover

DATE: Saturday, January 24, 2026
LOCATION: Hanover, Minnesota, US

Event Description

Kenny Feidler in Hanover is a premier concerts event in Hanover. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 49/100
Expected Attendance: 906 people
Event ID: AfQfBxCLwuBsBKnCS6

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 362 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.