

Kennisdag Lichtmanagement voor VDK Groep

DATE: Tuesday, September 30, 2025
LOCATION: Bunschoten-Spakenburg, Utrecht, NL

Event Description

Kennisdag Lichtmanagement voor VDK Groep is a premier conferences event in Bunschoten-Spakenburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 109 people

Event ID: 3XLHtsdhSPytkZogx

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 44 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.