

KENDJI GIRAC

DATE: Sunday, August 17, 2025
LOCATION: Palavas-les-Flots, Languedoc-Roussillon, FR

Event Description

KENDJI GIRAC is a premier concerts event in Palavas-les-Flots. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 462 people

Event ID: 8nWWhdoQYyb4FmK3fX

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 185 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.