

# kemmler

DATE: Friday, November 21, 2025

LOCATION: Montreux, Vaud, CH

---

## Event Description

kemmler is a premier community event in Montreux. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 50/100

**Expected Attendance:** 10,000 people

**Event ID:** 4dmUyZYGyXZtTnpv4i

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/kemmler>

Document generated on 6/3/2026, 9:05:52 PM