

KELOWNA- SCRUBS UNIFORMS WAREHOUSE SALE - UP TO 70% OFF!

DATE: Thursday, October 16, 2025
LOCATION: Kelowna, British Columbia, CA

Event Description

KELOWNA- SCRUBS UNIFORMS WAREHOUSE SALE - UP TO 70% OFF! is a premier expos event in Kelowna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,784 people

Event ID: 52bwjeK8BHS6rrarc2

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 714 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 11:37:43 AM