

KELHAM HOUSE WEDDING FAIR X THE WEDDING ASSEMBLY

DATE: Sunday, September 21, 2025
LOCATION: Kelham, England, GB

Event Description

KELHAM HOUSE WEDDING FAIR X THE WEDDING ASSEMBLY is a premier festivals event in Kelham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 43/100
Expected Attendance: 453 people
Event ID: 49pgRG35Kujge7pC8h

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 181 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.