

KC Rebell, Summer Cem, Bonez MC, and 6 others

DATE: Saturday, August 30, 2025
LOCATION: Hannover, Niedersachsen, DE

Event Description

KC Rebell, Summer Cem, Bonez MC, and 6 others is a premier concerts event in Hannover. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 64/100

Expected Attendance: 4,905 people

Event ID: 3K2QdRAB4WmxnAzWAK

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,962 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.