

# KBSL (W) - Nesibe Ayd 7 vs Kayseri

DATE: Sunday, November 23, 2025  
LOCATION: Kayseri, TR

## Event Description

KBSL (W) - Nesibe Ayd 7 vs Kayseri is a premier sports event in Kayseri. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 5,018 people

**Event ID:** CFagk4iQCbWAjK5o9Z

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,007 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*