

KBL - Suwon Sonicboom vs Ulsan Mobis Phoebus

DATE: Thursday, October 30, 2025
LOCATION: Ulsan, KR

Event Description

KBL - Suwon Sonicboom vs Ulsan Mobis Phoebus is a premier sports event in Ulsan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,022 people

Event ID: Bi86qSVe6rnNKReP2o

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,209 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.