

Kawaiiimama Festival 2025 in Singapore (0«0i0x

DATE: Thursday, November 13, 2025
LOCATION: SG

Event Description

Kawaiiimama Festival 2025 in Singapore (0«0i0x0x0P0P00Ō0§0'0Æ0£0Đ0ë) is a premier festivals event in attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 635 people

Event ID: 99MDN3vWnAD22cNP4K

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 254 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.