

Katy Vernon, Dead Mans Uke, Rag Mama Rag, and 3 others

DATE: Thursday, October 30, 2025
LOCATION: Eastbourne, GB

Event Description

Katy Vernon, Dead Mans Uke, Rag Mama Rag, and 3 others is a premier festivals event in Eastbourne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 52/100
Expected Attendance: 1,225 people
Event ID: 3oPoQbPUI256zqUQya

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 490 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
