

# Katie Noonan and Jack Carty

DATE: Thursday, November 6, 2025  
LOCATION: Thirroul, New South Wales, AU

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## Event Description

Katie Noonan and Jack Carty is a premier concerts event in Thirroul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 41/100

**Expected Attendance:** 363 people

**Event ID:** H4Xv8iQv3EsgkmNo7Z

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 145 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*