

Katie Noonan and Amy Vee

DATE: Friday, August 22, 2025

LOCATION: Hunter Valley, AU

Event Description

Katie Noonan and Amy Vee is a premier concerts event in Hunter Valley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 449 people

Event ID: BZCy4frun5zD7HkJsq

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 180 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/katie-noonan-and-amy-vee>

Document generated on 6/4/2026, 6:21:29 AM