

Kate Rusby

DATE: Sunday, December 14, 2025
LOCATION: Sheffield City Centre, England, GB

Event Description

Kate Rusby is a premier concerts event in Sheffield City Centre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 55/100

Expected Attendance: 1,680 people

Event ID: GPgc8TSoQJjXVG8VKK

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 672 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.