

Kate Bollinger, Eden Burns, Nic & Reuben, and Nice girl

DATE: Friday, January 9, 2026
LOCATION: Havelock North, Hawke's Bay, NZ

Event Description

Kate Bollinger, Eden Burns, Nic & Reuben, and Nice girl is a premier festivals event in Havelock North. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 45/100

Expected Attendance: 567 people

Event ID: 95jZvS6VAKbbjS6WNe

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 227 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
