

Kash'd Out, The Quasi Kings, and Sons of Paradise

DATE: Sunday, September 14, 2025
LOCATION: Richmond, Virginia, US

Event Description

Kash'd Out, The Quasi Kings, and Sons of Paradise is a premier concerts event in Richmond. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 992 people

Event ID: HjUwW4vsJamFfyzLmM

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 397 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.