

Karwachouth & Diwali special Exhibition

DATE: Friday, October 3, 2025
LOCATION: Point Cook, Victoria, AU

Event Description

Karwachouth & Diwali special Exhibition is a premier expos event in Point Cook. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 61/100

Expected Attendance: 3,699 people

Event ID: C4xRpod99K2Xuoy8fQ

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,480 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
