

# Karjala Cup - Round-Robin - Czechia vs Finland

DATE: Saturday, November 8, 2025  
LOCATION: Tampere, Pirkanmaa, FI

## Event Description

Karjala Cup - Round-Robin - Czechia vs Finland is a premier sports event in Tampere. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 10,149 people

**Event ID:** A3BBbukaTMMX4RLfbV

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,060 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*