KAREN ECHEV [KALIGO RECORDS] + YOLTIC [BARRIO SANTO]

DATE: Saturday, September 6, 2025
LOCATION: León de los Aldama, Guanajuato, MX

Event Description

KAREN ECHEV [KALIGO RECORDS] + YOLTIC [BARRIO SANTO] is a premier concerts event in León de los Aldama. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 38/100
Expected Attendance: 260 people
Event ID: HRA4eRHNSzsXsz8ZWH

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.