

Kanto Taiko-sen - Group A - Group Stage - Rikkyo University vs Nippon Sport Science Uni

DATE: Friday, December 5, 2025
LOCATION: Kumagaya, Saitama, JP

Event Description

Kanto Taiko-sen - Group A - Group Stage - Rikkyo University vs Nippon Sport Science Uni is a premier sports event in Kumagaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: 8d2zUXgWGaapL4ctwN

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.