

Kanto League - Division 1 - Group Stage - Daito Bunka University vs Kanto Gakuin University

DATE: Monday, September 15, 2025
LOCATION: Kumagaya, Saitama, JP

Event Description

Kanto League - Division 1 - Group Stage - Daito Bunka University vs Kanto Gakuin University is a premier sports event in Kumagaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 13,399 people

Event ID: 5t7ZMmspaCPNVa6k3R

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,360 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.