

# Kansai University Rugby - Play-Offs 1/2 - Relegation Play-off - 1st ranked B League vs 8th ranked A League

DATE: Friday, December 12, 2025  
LOCATION: Kyoto, Kyoto, JP

---

## Event Description

Kansai University Rugby - Play-Offs 1/2 - Relegation Play-off - 1st ranked B League vs 8th ranked A League is a premier sports event in Kyoto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 45/100  
**Expected Attendance:** 562 people  
**Event ID:** BrTfAVMTcqwZdtLgs

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 225 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*