

Kangaroo Valley Folk Festival

DATE: Thursday, October 16, 2025
LOCATION: Kangaroo Valley, New South Wales, AU

Event Description

Kangaroo Valley Folk Festival is a premier expos event in Kangaroo Valley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: An45HNIWR65oToSdVE

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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