

Kampala Uganda YSA Conference

DATE: Thursday, August 28, 2025
LOCATION: Akright City, Central Region, UG

Event Description

Kampala Uganda YSA Conference is a premier conferences event in Akright City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 528 people

Event ID: Agyk5i7uZ9p69wEDr3

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 211 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.