Kampala International Education Fair February 2026

DATE: Thursday, February 5, 2026
LOCATION: Kampala, Central Region, UG

Event Description

Kampala International Education Fair February 2026 is a premier expos event in Kampala. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 58/100
Expected Attendance: 2,559 people
Event ID: 4tWvDRXc7x9StAmvZ2

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,024 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.