

Kamera Sensibel Rothenburg

DATE: Wednesday, October 1, 2025
LOCATION: Rothenburg/Oberlausitz, Sachsen, DE

Event Description

Kamera Sensibel Rothenburg is a premier performing-arts event in Rothenburg/Oberlausitz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 35/100

Expected Attendance: 183 people

Event ID: EeHt8vV72j9W8ssNd6

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 73 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.