

# Kalona Car Show '25

DATE: Saturday, August 23, 2025

LOCATION: Kalona, Iowa, US

## Event Description

Kalona Car Show '25 is a premier expos event in Kalona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 39/100

**Expected Attendance:** 276 people

**Event ID:** GCjapDEe8CC9za9FP2

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 110 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/kalona-car-show-25>

Document generated on 6/4/2026, 4:14:07 AM