

KALEIDOSCOPE - A Short Play Showcase

DATE: Thursday, November 13, 2025
LOCATION: Gwynneville, New South Wales, AU

Event Description

KALEIDOSCOPE - A Short Play Showcase is a premier performing-arts event in Gwynneville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 47/100
Expected Attendance: 675 people
Event ID: Ayb2WHjsaCu7NGtnJX

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 270 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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