

K3 League - Yeosu Citizen vs Yangpyeong

DATE: Sunday, August 17, 2025
LOCATION: Yangpyeong, Gyeonggi-do, KR

Event Description

K3 League - Yeosu Citizen vs Yangpyeong is a premier sports event in Yangpyeong. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 937 people

Event ID: 6zDi5L96ytS6Hz5awL

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 375 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.