

K3 League - Yeosu Citizen vs Gimhae City

DATE: Saturday, September 13, 2025
LOCATION: Gimhae, Gyeongsangnam-do, KR

Event Description

K3 League - Yeosu Citizen vs Gimhae City is a premier sports event in Gimhae. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 866 people

Event ID: 9JzRgbrMuqSTc4PVR9

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 346 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.