

K3 League - Paju Citizen vs Siheung Citizen

DATE: Saturday, November 8, 2025
LOCATION: Siheung-si, Gyeonggi-do, KR

Event Description

K3 League - Paju Citizen vs Siheung Citizen is a premier sports event in Siheung-si. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 42/100

Expected Attendance: 379 people

Event ID: 9TcHuufAQwtQDUS8C3

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 152 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.