

K3 League - Gyeongju KHNP vs Siheung Citizen

DATE: Sunday, August 31, 2025
LOCATION: Siheung-si, Gyeonggi-do, KR

Event Description

K3 League - Gyeongju KHNP vs Siheung Citizen is a premier sports event in Siheung-si. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 497 people

Event ID: 3Sop5azmBr8GKzhHpg

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 199 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.