

K3 League - Gyeongju KHNP vs Jeonbuk Motors II

DATE: Sunday, October 26, 2025
LOCATION: Wanju-gun, Jeonbuk State, KR

Event Description

K3 League - Gyeongju KHNP vs Jeonbuk Motors II is a premier sports event in Wanju-gun. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 754 people

Event ID: CAe9B4EozhshF9uzAo

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 302 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.